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Australian company wins innovation award

Australian company ZORK has won the 2009 Amcor Gold Innovation Award for its sparkling wine closure.

Presented by the Packaging Council of Australia in Melbourne on Friday night, the award recognises outstanding achievements in packaging innovation across the full range of materials, structures, components and developments.

Gold Innovation award judges say the sparkling wine closure, known as SPK, is a world-first in re-sealable tops for sparkling wines.

“This radical design move will change forever the presentation and closure of sparkling wines,” the judges said.

Containing a four-piece construction, SPK features a soft seal which holds the pressure, a foil gas barrier to prevent flatness and oxidation, and a collet and cap locking mechanism.

The stopper is 100% recyclable and can be reused as a re-sealer for other wine bottles as well.

ZORK founder, technical director and SPK designer John Brooks says the SPK offers a serious alternative closure to cork, synthetic stoppers and screwcaps.

“We think our technically advanced and visually appealing closure has come-of-age in the global wine marketplace,” he said.

ZORK marketing manager Joey Baker says it is the second time one of the company’s products has won the award.

“This reinforces the strength of our design platform and demonstrates the wealth of talent South Australia has to offer on a global scale,” he said.

ZORK previously won the Packaging Council's Gold Innovation Award in 2005 for its still wine closure STL.

Visit www.zork.com.au for more information about the company's products.

