

Media Release. Monday, October 19, 2009.

ZORK takes Top SA Design Award

ZORK, that truly home-grown Australian enterprise that is now recognised internationally as one of the great global success stories, has taken the highest South Australian Design Award for its ingenious sparkling wine closure.

The ZORK-SPK (SPK) closure has been awarded the 2009 Design Institute of Australia; SA Branch coveted *Award of Merit*.

JUDGES COMMENTS: *The Judging Panel felt that the resealability feature of the SPK sparkling wine closure was a major innovation, which could help reduce waste and encourage responsible wine consumption. The closure also helps solve the problem of cork taint, resealability and provides the wine industry with many opportunities for market differentiation through new branding opportunities. We congratulate the ZORK team on this exceptional design.*

ZORK recently took centre-stage nationally when it won the prestigious Gold Innovation Award from the Australian Packaging Council for its sparkling wine closure.

Invented and developed entirely in South Australia by a small, highly-talented, ground-breaking local design team, SPK is generating intense interest throughout the wine-making world, in Australia and Overseas.

JOHN BROOKS, a founder of ZORK and the man who grabbed a brilliant idea and one weekend at home designed and built the ingenious sparkling wine closure known as SPK, says: "It is a fantastic achievement for the ZORK team and for SPK to be recognised by the South Australian Design Community. This, coupled with our recent success at the Australian Packaging Awards, confirms that we have a closure that delivers both form and function to the global wine industry."

Criteria for the Design Institute of Australia's highest honour states that it is made "where an entry demonstrates the highest professional level of achievement within its category."

Joanne Cys, DIA National President, says the Awards are important in encouraging and recognising design excellence, innovation and experimentation. She adds: "It is encouraging and exciting to see the depth and quality of entries this year."

ZORK won the APA Gold Innovation Award in 2005, for its still wine closure STL and has made major breakthroughs in its global push. ZORK is distributed in more than ten countries, including the US, Germany, France, Italy, Spain, UK, South Africa, Israel, Canada, NZ and Japan.

ZORK now has in-country production in Australia, the US and Europe, and many more wineries are now closely assessing SPK, as a genuine alternative to the traditional, but troublesome, sparkling wine cork closure.

**The SA Design Awards were presented at a function at the Art Gallery of South Australia on Saturday, October 17, 2009.*

Further details:

DIA - 2009 South Australian Design Awards

Website: <http://www.dia.org.au/content.cfm?id=87>

www.zork.com.au

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