

SCHOLLE PACKAGING

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ZORK SPK wins Starpack Award for Scholle Packaging

Scholle Packaging dominated this year's prestigious Starpack packaging awards in the United Kingdom. At the awards presentation in London on 22nd September Scholle developments picked up four awards, including best in show.

To their delight, Scholle also won an award for ZORK SPK – the new re-sealable closure for sparkling wine. Judith Candy, Scholle European Business Development Manager for ZORK, was presented with the award at the ceremony and said: "We are thrilled that ZORK SPK has been given such recognition. Sparkling wine closures are a niche area in the field of worldwide packaging and so it is even more impressive that ZORK SPK stood out as a significant innovation".

The Starpack judges made the following comments:

"This is the first commercially viable resealable and reusable alternative to the traditional Champagne cork. It delivers the all-important 'pop' experience and wine protection, but with the safety and convenience of a screw cap".

Watch a ZORK SPK in action on this 30 second clip:

<http://www.youtube.com/watch?v=h344dc5k3i8>

For more information on ZORK SPK:

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ZORK
peel and reseal closures

Background on ZORK SPK

What is ZORK SPK?

The ZORK SPK is the world's first re-sealable top for sparkling wines. This radical design move is changing forever the presentation and closure of sparkling wine.

The ZORK SPK is put on the bottle by the winemaker instead of the traditional cork and wire cage.

ZORK SPK offers customers the benefits of easy opening and uniquely, the ability to re-seal, which encourages consumption in moderation and extends the life of the wine.

Containing an ingenious four- piece construction, SPK features a soft seal which holds the pressure, a foil gas barrier to prevent flatness and oxidation, and a collet and cap locking mechanism.

ZORK SPK has a 40 per cent smaller carbon footprint than the cork and wire alternative, becomes a reusable re-sealer for other bottles for the rest of its working lifetime and is 100 per cent recyclable.

ZORK SPK is a Scholle Packaging product

Innovation Awards

ZORK SPK won the Amcor Gold Innovation Award for ZORK SPK in 2009. Presented by the Packaging Council of Australia, the Award recognises outstanding achievements in packaging innovation.

In September 2011 ZORK SPK won a Starpack award for packaging in the Alcoholic Beverages Category.

CLEVER NEW ZORK KEEPS THE SPARKLE IN THE BOTTLE

When clearing up after a party there is nothing worse than finding a few half- finished bottles of sparkling wine - what else can you do but tip all that lovely fizz down the sink. What a waste!

And have you ever reached out to open a bottle of fizz, and then stopped as you won't finish the bottle? It doesn't keep...does it? Ever tried to put the cork back into a bottle of sparkling wine? It can't be done!

Now for the first time you can enjoy just a glass or two of sparkling wine and then pop the lid back on, confident that it will not lose any fizz. It's down to a clever new wine stopper called a ZORK SPK.

The ZORK SPK is on the bottle already – instead of the usual cork and wire cage.

We've tried it and the ZORK SPK is surprisingly easy to open and re-seal. Simply peel of the tear band then give the ZORK a little twist and pull it off firmly - it pops just like a cork. Then pour a glass, reset the ZORK with a satisfying CLICK and press it back onto the bottle. When you come back to the bottle a few days later none of the sparkle has been lost from the wine. Magic!

It is also good to know that the ZORK can be re-cycled, and you can even re-use it on other sparkling wine bottles. Simple, useful and environmentally friendly. Now that is clever.