

ZORK Delivers

- Convenience
- Confidence
- Contemporary

Developed and manufactured in Adelaide, South Australia, ZORK is the alternative wine closure that seals like a screw cap and pops like a cork.

The ZORK closure consists of three parts; a robust outer cap providing a tamper evident clamp that locks onto the European CETIE band of a standard cork mouth bottle, an inner metal foil which provides an oxygen barrier similar to a screw cap, and an inner plunger which creates the 'pop' on extraction and reseals after use.

ZORK can be applied by hand or at high speed using industry standard capping equipment that has had minimal and low cost modifications made. A number of Australian and international contract and mobile bottling facilities now have the capacity to bottle with ZORK.

To date, over 4 million bottles have been sealed with the ZORK closure. Industry evaluation programs in Australia and independent third party testing have passed the 24 month period (a copy of the full report is available upon request or can be found at www.zork.com.au) with ZORK meeting and exceeding industry benchmarks.

Consumer research and pre-sale education with a cross section of innovative wine companies across southern Australia and in the United States has also been carried out.

In 2004 McLaren Vale was the first region in the world to bottle wine under ZORK, with twelve innovative wineries participating in the 'Cadenzia' project.

Since this time Red Knot wines, whose interest with ZORK was born from their success with Cadenzia, have bottled more than 250,000 cases of wine using the closure. Notably, Red Knot has been the fastest growing brand in New Zealand for the last 2 years and has received a positive reception from distributors, retails and consumers in the United States.

Don Sebastiani and Sons (US Winery of the year 2005) from the Napa Valley, California, developed a number of brands around the ZORK closure and have *'big plans to move ahead with this closure in the future'* (Donny Sebastiani, Marketing Director, Don Sebastiani & Sons).

ZORK Delivers

- Convenience: Easy to open and simple to reseal with no corkscrew required
- Confidence: ZORK's sealing technology maintains the quality of the wine, ensuring it is delivered just as the winemaker intended it to be
- Contemporary With it's unique appearance, ZORK provides 'cut through' in a crowded retail environment

ZORK delivers a superior technical seal but retains the sense of celebration associated with traditional closures.

ZORK is fully recyclable

ZORK® closures that work



Peel it



Pop it



Pour it



Stop it

